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POWERED BY BATTERY

DECEMBER 2017

NEWS AND INSIGHTS FOR ENTREPRENEURS FROM THE BATTERY ECOSYSTEM



Tapping into the Innovation Brain Trust of Corporate America

Battery Ventures and Silicon Valley Bank hosted an Executive Innovation Retreat in Calistoga, California. The event brought together CIOs, CTOs, and CDOs from some of the world's most innovative brands to trade perspectives on how digital innovation is transforming their corporate strategies. [READ MORE](#)

New Battery Ventures Investments

 **DATABRICKS SECURES \$140 MILLION**

Databricks* works to accelerate analytics and artificial intelligence in the enterprise space. Its mission is to “simplify AI and bring it to the 99% of enterprise organizations.” [READ MORE](#)



DATAIKU RAISES \$28 MILLION IN SERIES B

Dataiku* helps analysts communicate with data scientists to build more meaningful data applications. "It's a platform for working together," says CEO Florian Douetteau. [READ MORE](#)



INVISION PICKS UP \$100 MILLION SERIES E

Invision* has built a tool that empowers designers build out prototypes of websites or applications without requiring engineers to write code. The company has since grown to service 80 percent of the Fortune 100. [READ MORE](#)



BONFIRE ANNOUNCES \$11 MILLION FINANCING

Bonfire* helps power smarter, faster sourcing with a software platform helps 170 organizations intelligently automate \$12+ billion of annual procurement decisions like requests for proposals, bids, tenders, and reverse auctions. [READ MORE](#)



CONTRAST SECURITY CLOSES \$30 MILLION IN SERIES C FINANCING

Contrast Security* is a pioneer in enabling "self-protecting" software with security safeguards built directly into critical applications, thus, giving developers and security professionals tools to detect vulnerabilities early and maintain continuous attack monitoring and blocking. [READ MORE](#)

Investments include all new, venture and growth stage investments in the enterprise-IT sector over the last seven months. If you would like more information about any of these companies or to request a briefing, please email [Scott Goering](mailto:Scott.Goering).

News You Can Use



IS YOUR DATA LAKE LIKE THE LIBRARY OF BABEL?

Can an ancient biblical tale craft a useful narrative for interpreting and understanding data structure? Collibra's* Pieter De Leenheer draws allegorical inspiration to argue for a way to improve the "glut of information stuffed into data lakes." [READ MORE](#)



WHAT WASHING DISHES, DRIVING A TRUCK, AND WORKING AT A CEMETARY TAUGHT ME ABOUT THE POWER OF "BLUE-COLLAR" SOFTWARE

What promise does technology hold for "the forgotten worker?" 60% of American workers are considered "blue-collar", but enterprise technology largely pays them no heed. Sanjiv Kalevar uses inspiration from his own previous jobs to make the case for "blue-collar software." [READ MORE](#)



FORGET THE FIREWALL: BETTER APPLICATION SECURITY CLOUD HAVE PREVENTED THE QUIFAX BREACH

In the age of Equifax, high-quality and cutting-edge application security is now mission critical. Abhi Arunachalam considers how three key trends driving computing and IT today will make this corner of the cybersecurity market more important. [READ MORE](#)



BACK TO THE FUTURE: PUTTING SILICON BACK IN SILICON VALLEY

Software may be “eating the world”, but hardware is now back in the limelight — and generating stock-market value — as consumers clamor for smart, internet-enabled products. Dharmesh Thakker and Dan Nguyen-Huu discuss how startups and established players are putting the silicon back in Silicon Valley.

[READ MORE](#)

Battery Ventures Events



DECEMBER 6 — BATTERY VENTURES ARTIFICIAL INTELLIGENCE SUMMIT

Deep learning. Machine learning. Artificial intelligence. The buzzwords are swirling, along with promises of an intelligent, automated — and sometimes scary — future. On December 6, Battery will host its first AI Summit in Palo Alto, CA. [READ MORE](#)



HOW SOME OF THE TECH INDUSTRY'S MOST PROMINENT CEOs NAVIGATE ROUGH WATERS

Leading through turbulent times is no easy task. Read the full recap of this month's Battery Leadership Summit for lessons on navigating rough waters as a CEO or founder in the startup landscape. [READ MORE](#)

** No assumption should be made that the investments identified above were or will be profitable. It should also not be assumed that recommendations made in the future will be profitable or equal the performance of the companies identified above. For a complete list of Battery Ventures' investments, click [here](#), and for additional information please see Section 1 of our [Terms of use](#).*



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