



Welcome to the latest edition of Charged Up, a quarterly newsletter from the private equity group at Battery Ventures. The group is an active, global investor in the software and industrial-technology sectors, helping companies grow organically and through acquisitions. In Charged Up, we regularly share news about our portfolio companies, exits, team and other activities.

RECENT COMPANY INVESTMENTS

Battery Acquires Geographic Information System Provider AED-SICAD



Germany-based AED-SICAD is a provider of high-end, geographic-information systems for the public-sector and utilities markets. AED-SICAD's solutions provide an array of geospatial planning, resource management and records-administration functions for its customers, which include governments and municipalities, land registry offices and utility providers. [READ MORE](#)

Battery Makes Majority Investment in Software Firm Newforma



Newforma makes project information management software to help companies complete complex architectural, engineering, and construction projects more efficiently and cost-effectively. With an integrated software suite that breaks down data silos, firms can save time, reduce risk, and deliver more successful projects. [READ MORE](#)

PORTFOLIO COMPANY ADD-ON ACQUISITIONS

Battery's Process Sensing Technologies Acquires Rotronic AG



Switzerland-based Rotronic is a global leader of solutions for measuring and monitoring relative humidity, temperature, CO2, differential pressure, flow, dew point and water activity in manufacturing and other industrial processes. The company's innovative Rotronic Monitoring System provides a comprehensive and flexible cloud-based monitoring system for high-quality R&D, production and storage environments. [READ MORE](#)

Battery's Clubessential Acquires PrestoSports Inc.



PrestoSports, based in Rockville, Maryland, empowers over 950 colleges and universities in North America to use sports information — such as statistics on athletes, activities, schedules and more — to create deeper connections between school sports teams, their fans, coaches, athletes, and the athletes' parents. [READ MORE](#)

Battery's WebPT Acquires Strive Labs



In a deal that was announced just after the close of Q3, Battery's WebPT, the leading rehab therapy software platform, acquired Boston-based Strive Labs, a patient engagement and marketing automation platform that enables physical therapists to deepen relationships with patients and improve their practices' bottom line. [READ MORE](#)

BATTERY HR NEWS



Battery Ventures Promotes Seven Team Members

Zack Smotherman was promoted to principal. Roland Anderson, Sabrina Chiasson, and Satoshi Harris-Koizumi were promoted to vice president. Brandon Gleklen, Dominic Kallas, and Adi Dangot Zukovsky were promoted to associate. [READ MORE](#)



Battery hires Alex Gorgoni

Alex has joined Battery as an analyst. He focuses on private equity investments in the software sector, including buyouts, rollups, PIPEs and take-private transactions. Before joining Battery, Alex worked for the Audax Group in Boston in its capital markets/financing group. [READ MORE](#)



Focusing on Finance: CFOs Gather to Talk Metrics, Accounting Standards and Managing Up

In July, more than 85 CFOs and heads of finance gathered for the Battery Ventures CFO Summit in San Francisco. These finance leaders — and more than a dozen high-profile speakers — spent an afternoon sharing insights about scaling the finance function at high-growth technology companies.

Read the full article [here](#).

** No assumption should be made that the investments identified above were or will be profitable. It should also not be assumed that recommendations made in the future will be profitable or equal the performance of the companies identified above. For a complete list of Battery Ventures' investments, click [here](#), and for additional information please see Section 1 of our [Terms of use](#).*



www.battery.com ›
www.battery.com/powered ›

This email was sent by: %%Member_Busname%%
%%Member_Addr%% %%Member_City%%, %%Member_State%%, %%Member_PostalCode%%, %%Member_Country%%

[Update Profile](#) [Unsubscribe](#)