Todd Papaioannou Joins Battery Ventures as Entrepreneur-in-Residence

Former Chief Cloud Architect at Yahoo! Joins Team to Pursue Initiatives in Big Data and Cloud Infrastructure

WALTHAM, MA and MENLO PARK, CA; August 5, 2011 - Battery Ventures, a multi-stage investment firm focused on technology and innovation worldwide, today announced that Todd Papaioannou has joined as an Entrepreneur-in-Residence (EIR) in the firm’s Menlo Park office. In this role, Papaioannou will work alongside Battery’s Enterprise IT investment team to help identify and create new opportunities in Cloud Computing, Big Data, analytics and the Enterprise software environment.

“It’s an extremely exciting time to be joining forces with Battery,” said Papaioannou. “There’s so much innovation and disruptive change happening within the Enterprise IT ecosystem and I look forward to digging in alongside the Battery team to uncover the Papaioannou most recently was Chief Cloud Architect for the Yahoo! Cloud Computing group, driving the technical and strategic direction of the Yahoo! Cloud and Hadoop teams, and was identified as one of the Top 10 Cloud Computing Leaders of 2011. Additionally, he was responsible for leading and defining the overall Yahoo! corporate technology strategy.

Prior to Yahoo!, Papaioannou held a number of senior leadership roles at Teradata including CTO, Client Software and VP, Architecture and Emerging Technologies. Over the course of five years he was responsible for transforming the Teradata client software portfolio, conceiving and launching the overall Teradata Enterprise Analytics Cloud computing program, and played an instrumental role in evolving Teradata’s corporate product and M&A strategy. Prior to Teradata, Papaioannou was an early employee at Greenplum Inc. (formerly Metapa Inc.) and was Chief Architect and Director of Engineering, where he initially built the early Engineering team before running the Professional Services group. Before that, Papaioannou was Co-Founder and CEO of DALi, Inc, an early stage distributed social gaming company.

At Battery, Papaioannou will draw on both his start-up and established company experiences and role as a Cloud and Big Data thought leader in a number of ways: to help Battery portfolio companies build reliable and scalable computing infrastructures, to evaluate investments in Big Data, analytics, and Cloud Computing infrastructure, and to develop potential new investment opportunities.

“Todd is a seasoned, passionate leader with a true sense for innovation and we’re lucky to be partnering with him,” said Battery Ventures General Partner Sunil Dhaliwal. “He brings with him a track record of innovation, invaluable management expertise and a deep technical understanding that benefits our portfolio and complements our investment team.”

Todd has a PhD in Artificial Intelligence and Distributed Systems from Loughborough University. He also graduated from Loughborough University with an Honors Degree in Product Design.
Battery invests in a wide range of enterprise software and infrastructure companies. The firm’s recent investments in Enterprise IT include Calxeda, Opscode, VSS Monitoring, XtremIO, and Zerto. The firm is currently investing Battery IX, a $750 million fund. Battery IX follows the same investment strategy the firm has employed for more than 25 years, investing in businesses from the seed stage to growth equity and buyouts across a variety of technology and related markets.

**About Battery Ventures**

- Since 1983, Battery has been investing in technology and innovation worldwide.
- The firm partners with entrepreneurs and management teams across technology sectors, geographies and stages of a company’s life, from start-up and expansion financing, to growth equity and buyouts.
- Battery has supported many breakthrough companies around the world, including: Airespace (acquired by Cisco), Akamai Technologies (NASDAQ: AKAM), BladeLogic (acquired by BMC Software), Cbeyond (NASDAQ: CBEY), ITA Software (acquired by Google), Liffe (acquired by Euronext), MetroPCS (NYSE: PCS), Netezza (acquired by IBM), Neoteris (acquired by Netscreen) and Omniture (acquired by Adobe).
- Its current portfolio includes companies such as Angie’s List, Bazaarvoice, BlueKai, Calxeda, Exact Target, Groupon, Opscode, and VSS Monitoring.
- From offices in Boston, Silicon Valley and Israel, Battery manages $4B in committed capital, including its current fund of $750M. For more information, visit [www.battery.com](http://www.battery.com).

**Connect with Battery**

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